


PERSONAL DETAILS		
<b>Name</b>	Mamatha S	
<b>Department</b>	PG Department of Management Studies	
<b>Designation</b>	Assistant Professor	
<b>Qualification</b>	MBA, (M.Com)	
<b>Teaching Experience</b>	4.5 Years	
<b>Email ID</b>	Msgowda62@gmail.com	
<b>ORCID ID</b>	0000-0002-6143-0886	
<b>Specialization</b>	HR and Marketing	
<b>Areas of Interest</b>	<ul style="list-style-type: none"> <li>• HR</li> <li>• Marketing</li> <li>• Entrepreneurship</li> </ul>	
MEMBERSHIP OF PROFESSIONAL BODIES		
<b>Professional Society</b>	<b>From Year</b>	<b>Membership Number/ Nature</b>
ISCA	August 2019	LIFETIME
ISTE	November 2020	LIFETIME
PUBLICATIONS		
INTERNATIONAL JOURNALS:01		
1. Mamatha S and Anil Kumar K C, “A Study on Women Safety and Security” published in Shodh Sanchar Bulletin, Volume 10, Issue 40, October to December 2020. UGC Approved Care Listed Journal, Govt. of India RNI No. UPBIL/2015/62096, ISSN 2229-3620		
WORKSHOPS/SEMINARS/FDPs/PARTICIPATED:08		
1. One day FDP on “Significance of Intellectual Property Rights and Innovations”, by ACU Intellectual Property Rights Cell (ACUIPRC) and KSCST in association with CIPAM Govt. of India on 10 March 2020.		
2. Four-day FDP on “Research Methodology” organized by Dept. of Management Studies, Nitte Meenakshi Institute of Technology, Bengaluru Google from 2 <sup>nd</sup> December to 5 <sup>th</sup> December 2020.		
3. Five-day FDP on “Art of Writing Research Paper for indexed and Refereed Journals”, organized by Dept. of Management Studies, Nitte Meenakshi Institute of Technology, Bengaluru from 14 <sup>th</sup> December to 18 <sup>th</sup> December 2020.		
4. Five-Day Faculty Development Program on “Intellectual Property Rights and Contribution of Academia Towards Innovation”, organized by Dept. of Management Studies, Maharaja Institute Of Technology, Mysore from 15 <sup>th</sup> December to 19 <sup>th</sup>		

December 2020.		
5. Five-Day Faculty Development Program on “Learn to Teach”, organized by Dept. of Civil Engineering, BGS Institute Of Technology ,ACU, BG Nagara from 15 <sup>th</sup> December to 19 <sup>th</sup> December 2020.		
6. One-day Workshop on “Mind Dynamics and Emotional Stabilization” organized by Dept. of Management Studies, GSSSIETW, Mysore on 27 <sup>th</sup> March 2019.		
7. Participated in International Conference on Dynamics of Entrepreneurship”, Department of Commerce, Teresian College, Mysuru from 27-28 November 2018.		
8. Participated in National Conference on Women in Science, “Technology and Management-Enablers of Change”, Organized by Women Empowerment Cell, Kristu Jayanthi College, bengaluru, on 25 <sup>th</sup> February 2020.		
9. Three days Entrepreneurship Awareness Camp (EAC) organized by Department of Electronics and Communication engineering, BGS Institute of Technology, BG Nagara, from 12 <sup>th</sup> to 14 <sup>th</sup> of November 2019,		
<b>ONLINE COURSES</b>		
<b>Course Title</b>	<b>Course Organization</b>	<b>Year</b>
Microsoft Excel-Excel from beginners to Advance	Udemy	2020-2021
<b>PATENTS</b>		
1.		
2.		