

PERSONAL DETAILS		
<b>Name</b>	Shashwathi B S	
<b>Department</b>	Department of Management Studies	
<b>Designation</b>	Assistant Professor	
<b>Qualification</b>	MBA-KSET, (M.Com)	
<b>Teaching Experience</b>	3 Years	
<b>Email ID</b>	shashwathibs@gmail.com	
<b>Vidwan ID</b>	199318	
<b>Orchid ID</b>	0000-0001-5780-6652	
<b>Core Discipline</b>	Management	
<b>Specialization</b>	Marketing and Finance	
<b>Areas of Interest</b>	<ul style="list-style-type: none"> <li>• Finance</li> <li>• Marketing</li> <li>• Accounting</li> <li>• Communication</li> </ul>	
<b>MEMBERSHIP OF PROFESSIONAL BODIES</b>		
<b>Professional Society</b>	<b>From Year</b>	<b>Membership Number/ Nature</b>
The Indian Science Congress Association	August 2019	L38540- Lifetime
Indian Society for Technical Education	November 2020	LM131788
<b>PUBLICATIONS</b>		
<b>INTERNATIONAL JOURNALS:4</b>		
1. B S Shashwathi, & P Beena. (2019). Rural Women Entrepreneurs- A Change Agent in the Modern Society. <i>International Conference on Dynamics of Entrepreneurship</i> . ISSN: 978-93-5367-417-5		
2. B S Shashwathi, & N R Rohith (2019, January). Big Data- A Powerful Tool of Market Analysis. <i>International Journal of Advanced and Innovative Research</i> . ISSN: 2394-7780		
3. B S Shashwathi, & P Beena. (2019, February). Artificial Intelligence: A Boon or Bane to the Business Houses. <i>International Journal of Emerging Technologies and Innovative Research</i> . ISSN: 2349-5162		
4. B S Shashwathi, & N R Rohith. (2020, February). Sustainable Finance: A New Route for Endurable Development. <i>Shanlax International Journal of Management</i> . ISSN: 2321-4643		
5. B S Shashwathi, N R Rohith, & Dr Hema Patil. (2021, July). Green Management-The New Normal for Sustainable Development of Business Houses. <i>SCOPUS - Ilkogretim</i>		



Online, 20 (04).

#### **INTERNATIONAL CONFERENCE:4**

1. B S Shashwathi, & P Beena. (2019). Rural Women Entrepreneurs- A Change Agent in the Modern Society. *International Conference on Dynamics of Entrepreneurship*. ISSN: 978-93-5367-417-5
2. B S Shashwathi, & N R Rohith (2019, January). Big Data- A Powerful Tool of Market Analysis. *International Journal of Advanced and Innovative Research*. ISSN: 2394-7780
3. B S Shashwathi, & P Beena. (2019, February). Artificial Intelligence: A Boon or Bane to the Business Houses. *International Journal of Emerging Technologies and Innovative Research*. ISSN: 2349-5162
4. B S Shashwathi, & N R Rohith. (2020, February). Sustainable Finance: A New Route for Endurable Development. *Shanlax International Journal of Management*. ISSN: 2321-4643

#### **NATIONAL CONFERENCES:2**

1. B S Shashwathi, & N R Rohith. (2020). Enacting Curriculum Development with National Education Policy-2020. *National Level E Seminar on NEP-2019*. ISBN: 978-81-943186-6-8
2. B S Shashwathi, & N R Rohith. (2020). Faculty Upgradation- A tool to enhance Quality of Higher Education in NEP-2019 perspective. *National Level E Seminar on NEP-2019*. ISBN: 978-81-943186-6-8

#### **GUEST LECTURES DELIVERED**

<b>Invited College Name</b>	<b>Title of the topic</b>	<b>Date</b>
New Alliance Commerce College, Channarayapattana	Interpersonal Skills and Personal Effectiveness	23.05.2019

#### **WORKSHOPS/SEMINARS/FDPs/PARTICIPATED: 17**

1. 1 Day Workshop on Intellectual Property Rights organized by BGS Institute of Technology, BG Nagara
2. 1 Day Workshop on Draft New Educational Policy organized by BGS Institute of Technology, BG Nagara
3. 1 Day 1<sup>st</sup> National Conference UWS- BMA- Indian School of Business and Computing organized by BMA College of Arts, Science and Commerce, Bangalore
4. 1 Day National Conference on Shift in Indian Business Environment organized by JSS Center of Management Studies, Mysuru
5. 3 Days Entrepreneurship Awareness Camp organized by BGS Institute of Technology, BG Nagara from 12.11.2019 to 14.11.2019
6. 22<sup>nd</sup> ISTE State Level Faculty Convention and Dr L S Chandrakanth Memorial Lecture organized by SJC Institute of Technology, Chikkaballapur on 04.02.2020
7. 5 Days Online FDP on Innovative Approaches in Management Education organised by Srinivasan College of Arts and Science, Perambalur from 27.05.2020 to 31.05.2020
8. Investor Awareness Program organized by Xcellerating Minds, Mumbai on 05.06.2020

9. Webinar on Aatmanirbhar Bharath Package: Opportunities and Challenges organised by Mandsaur university, Mandsaur on 06.06.2020
10. 5 Days Online FDP on Risk Management using Derivatives organized by Kristu Jayanthi College, Bangalore from 26.06.2020 to 02.06.2020
11. 2 Days Online FDP on the Role of Technology in Business Management for the Revival of Economic Slowdown organized by New Horizon College, Bangalore from 17.06.2020 to 18.06.2020
12. 3 Days Online FDP on the COVID-19 A Paradigm Shift in Indian Economy organized by PES Institute of Advanced Management Studies, Shivamogga from 22.06.2020 to 24.06.2020
13. International Webinar on Trading and Risk Management organized by BGS Institute of Technology, BG Nagara on 25.06.2020
14. Webinar on Teaching is an Attitude be a Teacher organized by BGS First Grade College, BG Nagara on 03.07.2020
15. Webinar on Management: Past, Present and Future organized by BGS First Grade College, BG Nagara on 27.07.2020
16. 4 Days FDP on Research Methodology organized by Nitte Meenakshi Institute of Technology, Bangalore from 02.12.2020 to 05.12.2020
17. 5 Days AICTE Training and Learning (ATAL) Academy Online FDP on Technology Management organized by Acharya Bangalore B School, Bangalore from 14.12.2020 to 18.12.2020
18. 5 Days FDP on Learn to Teach organized by BGS Institute of Technology, BG Nagara from 17.02.2020 to 22.02.2020

#### **ONLINE COURSES**

<b>Course Title</b>	<b>Course Organization</b>	<b>Year</b>
Business Statistics	NPTEL	2019
Learn Statistics – Data Science and Business Analytics	Udemy	2021
Microsoft Excel – Excel from beginner to advanced	Udemy	2021

#### **AWARDS, COMMENDATIONS RECEIVED**

<b>Nature</b>	<b>Year</b>	<b>Awarding Organization</b>
Best Teacher	2019	BGS Institute of Technology, BG Nagara
Best Outgoing Student	2017	JNN College of Engineering, Shivamogga